



Understanding the brilliance of Infrared heating!

We have spent the last eighteen months extolling the virtues of our Infrared heating. Many people and organisations have now understood the concept of instant radiant heat achieved through our infrared. They, including many major Housebuilders and others, are now slowly moving towards giving up gas and in many cases heat pumps.

Over the same period, we have produced and published information on our Infrared which has been read by many thousands of people. We have not received one adverse comment. However, we have received a huge number of positive comments from people who have already had the 'infrared experience'. So many comments like 'we are sold on infrared' 'It is absolutely brilliant'.

We know that it is difficult for people to understand a product even though it has been around for decades, but which has never been explained and promoted in the UK. Something that is new to people and not understood always takes time to be accepted. We are pleased to say that every day now 'the page is being turned' and infrared is becoming well known and accepted as the best alternative to gas and now heat pumps.

It is now also the cheapest form of heating, after all the energy price rises, although to work it needs electricity through the Grid or better still through solar PV. Apparently around 50% of electricity is now obtained from renewables. A fantastic step forward and getting better every day.

It is apparent from all the TV programmes on housing that most people it seems live in two rooms. One is the kitchen/diner and the other the bedroom. In a house of say ten rooms eight are not being used on a regular basis so they do not need infrared heating

to be on when not being used. Heat is therefore being saved in those other eight rooms. If one of those rooms is to be used the infrared heating only need to be turned on five minutes before use. Infrared is instant heat through one panel in each room. It is not convection heat through radiators from either a gas boiler or heat pump. Hopefully you can therefore see that infrared trumps both gas boilers and heat pumps for running costs.

It also trumps gas boilers, now being phased out, and heat pumps for capital cost. A 4-bed house can be heated with our infrared for a capital outlay of around £2,000. It does not need servicing so a saving of at least £160 per year over the 40 years, the approximate life span of our infrared. A saving of £6,400 on today's prices.

As I have written before some commitment has to be shown to take forward infrared as the manufacture of quality infrared is finite. It will probably not be able to satisfy the demand once it takes off. We know that our friends in Austria will have to build additional factories on land they already own to satisfy demand both here and across the World.

I would like to suggest therefore that you start the planning now by letting us have some detail of the properties you will need to heat. We can then supply sample specifications in order that you can understand what is involved in numbers of infrared panels and thermostats and the cost of the same delivered to site.

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